



cubiqprint™
Shaping brands . Driving revenue

is your
brand

the talk of the DAY?



VISUAL creative
PRINT & CORPORATE
COMMUNICATIONS

Talk to us!



innovative
marketing campaigns



fresh
creative ideas



passionate
about what we do



pragmatic
we get results

WE Are **Brand** Architects.
Create Brands.
Build Businesses.
Establish Legacies.

We do what traditional advertising and marketing cannot; **enhance brand resonance, catalyze brand engagement and optimize brand advocacy.**


We are the point where insight meets execution and we bridge the divide between what a brand is now and what it could be in the future.

We are Cubiqprint.



Excellent service delivery

Loyalty is built by doing what you said you would. It takes more than brilliant innovation to make it happen. It takes influence. **Uncommon Influence.**



Cubiqprint creates striking communications ideas that drive global influence and market success. Like you, we're entrepreneurs. We have refined skills in the marketing and corporate communications world. We are structured to provide relevant, pragmatic, fast-paced and affordable communication services.

Our approach is every bit as audacious as your innovation. We're inventive, entrepreneurial and intuitive. We infuse every communications initiative with our creative flair.

We believe in shaping brands and reputations from the **OUTSIDE IN** so that your customers, media and key opinion formers believe your brand and business story.

And, the **INSIDE OUT** so that:
Your employees live and deliver the brand experience – *if they believe in your business and brands then your customers will too!*

Our twist is the ability to align and integrate your communications – from your **origination** to **creative, corporate communications** to **digital advertising** and **print** – inspiring all your target audiences.



Urgency through empowerment

Forward momentum requires constant motion

Our flexible approach enables the best use of opportunity within a project.



Sharing and celebrating success

Achievement comes from consistently doing better

We have a shared view of success with our clients. We are motivated by the results we achieve together.



Great partnerships are worth nurturing

Positive relationships are the foundation on which we provide our clients with the best services throughout the lifecycle of a project and asset.

We view our clients as partners from the initial concept right through day to day operation of the assets we create. Your business is built on a framework of values that are at the very heart of what we do, and how we work together.

Brilliant brands begin with **bright ideas**. This is true for corporate, product and even personal brands.

Bright ideas begin with your innovation. Our forte is revealing your value. **Shaping strong narratives is how we do it**. With content that's **rich, smart, engaging** and **efficient**. They're the narratives that get to the heart of what makes you different, relevant and important. **Powerful story lines that inspire**

customers to take a first look, investors to fund and **great people** to join your team.

In our 'Big Ideas' studio we don't just produce standout brands and make inventive technologies shine. **We breathe new life into old products, dress up dowdy corporate images with fresh flair,** and **infuse lagging brands** with new relevance.

We've shaped more executive brands for companies, products, NGOs, Institutions and serial entrepreneurs. Amongst our sweet spots is building strong and international profiles for promising brands Worldwide.

Our Philosophy

Strategic . Creative . Tactical

We foster brand preference by creating programs which engender brand curiosity, interest and inquiry. We drive brand trial, experience, engagement and advocacy. We believe in pull vs. push and adoption over incursion.

We translate brand mindshare into market share.



Our Vision

To be the best provider of branding and advertising solutions in Africa helping our customers leverage on their investment

Our Mission

To focus on customer relations and all its intended results to deliver strategic solutions.



Indoor & Outdoor Advertising

Signages, bill boards, office branding, vehicle branding, large format print and retail branding



Promotional items

Executive merchandise, branded merchandise, corporate giveaways, campaign merchandise.



Digital Marketing

Social media platforms, Email marketing, video documentaries & photography, Website design & development, banner advertising, mobile marketing, TV & radio Ads.



Creative design

Design and layout of; Logo, Corporate profile, Corporate brochure, Magazine, Adverts, Annual Reports



Corporate communication

Corporate brand guidelines, Print management, Editing, Corporate event management, Product activation



Creativity

is the platform through which we achieve resonance and elevate brand conversations. It is the inspiration that connects and engages your audiences and communicates your brand messages.

Brand Storytelling

We create the stories that become folklore. The very stories that your audiences will want to share, and share often.

Brand Conversation

Only brands with inspired messengers will take hold on the farthest shores. We ignite conversations that get noticed and shared, while providing the tools necessary to amplify the message to build brand evangelism.

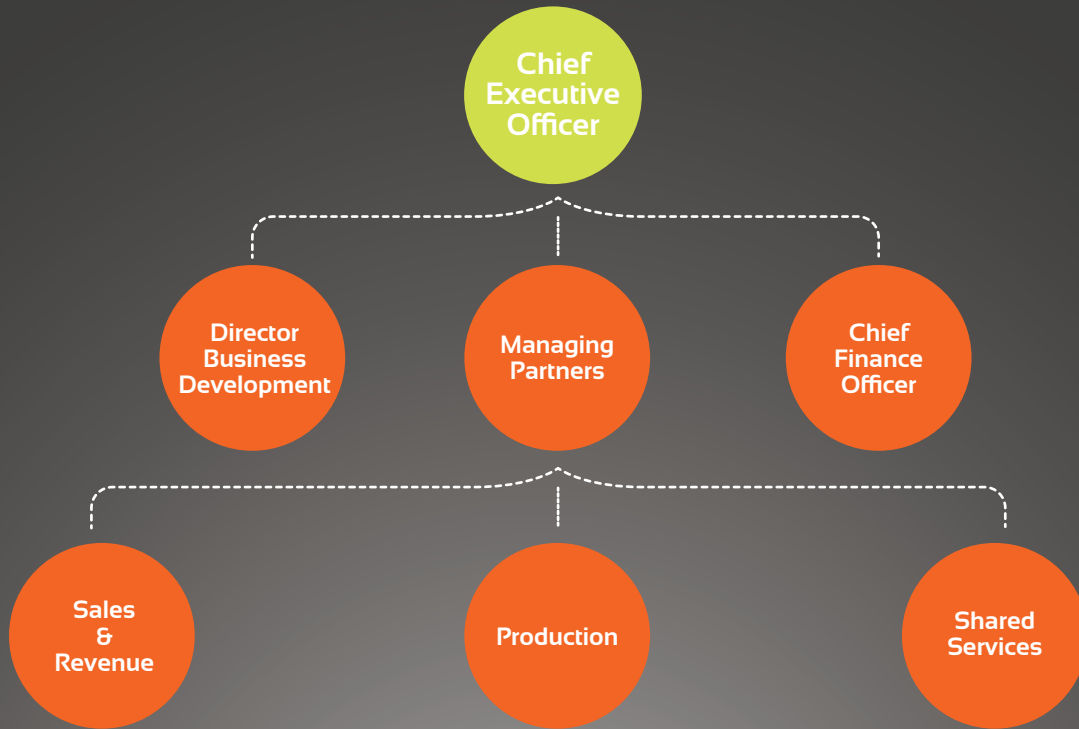
Brand Programming

We activate your brand amongst key audiences where they live, play and buy. We establish third-party endorsements and strategic partnerships that provide powerful allies in communicating your brand message and broadening your brand reach.



Organization Structure

BOARD OF DIRECTORS



Our Global Foot print



Transformational projects



Retail branding, promotional give-aways, signage and fabrication, print management



Equitel Kenya Launch. Print ads, Corporate communication and Branding.

Provision of activation ideas, events, merchandise design and branding, advertising and print.



Video documentaries and photography, corporate communication, promotional items, signage and fabrication.



Outdoor advertising, executive merchandise, print solutions, brand consultancy.

Promotional merchandise, external and internal branding, signage maintenance



Live and die in Africa merchandise

Clientele



We are IDEAS +

THE BEST FRIEND A BRAND COULD HAVE

WHY? BECAUSE WE UNDERSTAND BRAND. WE'VE MAPPED ITS DNA AND BEST OF ALL WE KNOW HOW TO MAKE IT WORK FOR YOU.



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